

TRANSLATING TRENDS



There is a common misconception that style is seasonal; that the “it” pieces of spring won’t carry over to summer. As Heidi Klum might say, one day it’s in, and the next day it’s out.

But let’s be real: not all of us are equipped with the budget to lavish ourselves with trend-splurges every season.





The fashion rule of thumb: Don't ever be afraid to try something new, especially when trying to create your own look. So how do you do this and still maintain a fully functional and updated wardrobe?

Maybe you have some pieces at home that you adore from seasons past; maybe it's that hot new look you've been dying to try but are afraid to invest in just to have the pieces gather dust in the back of your closet for the next two years.

Here are a few ideas to carry past and present trend-wear into the coming months.





Colored Denim

Yes, I said colored denim, and I am not apologizing. It's 90s, it's bold, and it's definitely possible to update. And, p.s., why should tops have all the fun?

When it comes to wildly colorful pants (a bright yellow or cobalt blue is my favorite), go for a skinny or straight leg fit to pair with darker solids on top. As you transition into summer, cuff the bottom to somewhere between ankle and mid-calf, add a soft breezy blouse, and throw on a pair of espadrilles to update the look. In the winter, an above the knee boot and chunky sweater tones down the color without completely masking it. Colored jeans were happening last year too so if you've got your eye on a pair, go for it!

Not feeling the colored denim? Opt for a bright cropped pant or mini-skirt to make the trend more 'you'.



Prints

Prints are super hot right now, and the good news is they come back every spring and summer, just in a different way (look out for animal print pants to come back this summer).

Want to “wow” with prints? Go for it. Tops and skirts are so versatile and an easy way to add a touch of fun to your daily look from dog days to snow days and back. For tops, anything goes. Florals, stripes, and animal prints are layer-friendly and super chic.

Try dropping the eye down by wearing a print on bottom. A printed maxi skirt is fun and flirty during the summer with a simple tank and fun accessories. Going into fall, pair with your favorite tailored blazer and boots for a feminine look with an edge. Winterize it with a sweater and belt cinched at the waist. And voila! You’ve managed to wear your maxi year-round.

Petite ladies, try a shorter printed skirt. Use the same tricks, but add tights during chilly autumn days and winter.



Statement Accessories

Colorful bangles and belts are the way to go when it comes to jazzing up your wardrobe with reasonable accessories. For bangles, try investing in a variety of different colors and sizes. Keep it diverse! The ability to mix and match the assortment allows you to wear these fun pieces year round. They are an affordable and easy way to emanate the looks of the season. A thick color-blocked belt is also a sassy addition to your look.

Bold Shoes

When it comes to shoes, go for bold! Don't be afraid to splurge on that pair of lime patent-leather pumps you've been all-but-drooling over. A bright pair of shoes is an easy way to spice up a basic suit for the office or to wear with skinny jeans and a printed top for a night out.



Wear it now and later

Jot down the seasonal item you are considering, and then list a way it can be worn year round.

	Spring	Summer	Fall	Winter
Item:				
Top:				
Bottom:				
Accessories:				